

## **Information on the Processing and Protection of the Personal Data**

### **PERSONAL DATA CONTROLLER**

The company PANCONNECT s.r.o. with its registered office at Pobřežní 249/45, Prague 186 00, Company-ID 29265703, incorporated by entry in the Commercial Register maintained by the Municipal Court in Prague, file No. 239825 C, with the establishment at the address Olomoucká 51, Brno, 61800, e-mail: office@panconnect.eu (hereinafter referred to as „PANCONNECT“), shall be your personal data controller. We would like to hereby inform you on the manner and scope of the processing of your personal data and refer to the rights that belong to you as the entities for which we process the personal data. PANCONNECT shall process the personal data in accordance with the requirements of the Regulation (EU) 2016/679 of the European Parliament and of the Council as of 27 April 2016 on the protection of natural persons with regard to the processing of the personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

### **PERSONAL DATA**

PANCONNECT shall process the personal data in accordance with valid legal regulations within the scope necessary for communication with you. Among entities whose personal data we process, there are in particular current as well as prospective clients, website visitors and users of other communication channels.

### **PERSONAL DATA CATEGORIES**

#### **Identification Data**

They include in particular the title, the first and the last name, permanent address. In case of natural persons performing business with the Company-ID and VAT-ID. Among other identification data, it is also IP address of the computer used.

If PANCONNECT needs a copy of the identification document, we will ask you for your consent with the acquisition.

#### **Contact Details**

The contact details are phone, e-mail address, contact address and similar data thanks to which we may contact you.

#### **Invoicing Data**

We process the data such as your first and last name, invoicing address and the data on purchased goods or services and their price necessary for us to issue billing for the goods or services and with the purpose that we could fulfil the obligation to do book keeping as enshrined by law.

#### **Data from the Surveillance System**

It is a picture record from the surveillance system depicting appearance and behaviour of the monitored persons.

#### **Cookies**

These are the data for the use of the PANCONNECT website.

## **GAINING PERSONAL DATA**

PANCONNECT shall process the personal data you provided to it as a customer or the personal data that PANCONNECT gained based on your online enquiry or a query via a form at the website. We gather the personal data always only for certain and legitimate purposes and we process the data in a manner which is compatible with the purpose of processing.

## **PURPOSE OF PROCESSING**

These are in particular the purposes related to conclusion of the contractual relationship or retrospective contacting when PANCONNECT provides you with the information you asked for via the online form.

You may also grant the consent based on your consideration for marketing purposes. In particular, it is the following:

- 1) Registration to the partnership zone of the PANCONNECT product configurator – space not intended for public of the PANCONNECT website intended for sharing marketing and other sales materials or sending enquiries. Most often dealers, architects, business partners, designers and other partners use such materials.
- 2) Registration for newsletters subscription – sending current news in the product portfolio, information about events, providing more support.
- 3) Contact form in the section "Contact us" – it serves for on-line sending of queries to the company PANCONNECT. All provided data are processed in accordance with the legislation and internal standards.

At the website PANCONNECT we use Cookies – i.e. text files containing short description that might be saved at the visit of the website to the device of the user. The cookies serve for the following purposes:

- 1) Comfortable functioning of the website
- 2) Anonymized evaluation of the users' movement at the website
- 3) Gaining feedback from the users

PANCONNECT shall process the personal data gained from the surveillance systems located at the address of the establishment. We process the personal data with the purpose of protection of property or persons. The recordings will be used for identification of natural persons.

## **THE MANNER OF PROCESSING OF THE PERSONAL DATA**

The manner of processing of the personal data includes both manual and automatized processing performed in particular for the purposes of marketing campaigns. We always process the personal data correctly and in legal form.

## **PROCESSING TIME**

We will process your personal data during the necessary time frame needed for the performance of rights and obligations resulting from the particular tasks. For the purposes of direct marketing we will process the personal data within 10 years.

## **RIGHTS RESULTING FROM THE PERSONAL DATA PROCESSING**

With the conditions defined in GDPR you are entitled for the following:

- the right of access to your personal data pursuant to the article 15 of GDPR,

- the right of rectification of the personal data pursuant to the article 16 of GDPR, or eventually limitation of processing pursuant to the article 18 of GDPR,
- the right of erasure of the personal data pursuant to the article 17 of GDPR,
- the right of objection against processing pursuant to the article 21 of GDPR,
- the right of data portability pursuant to the article 20 of GDPR,
- the right of repeal of the consent with processing in the written or electronic form to the contact address.

Furthermore, you have the right to make a complaint at the Office for Personal Data Protection in case you presume that your right of the personal data protection was breached.

All data is secured against any misuse and located at the company servers that are not used by any other entity.

If you wish to apply some of the aforementioned rights, please contact us via e-mail at: [office@panconnect.eu](mailto:office@panconnect.eu).

### **PERSONAL DATA RECIPIENTS**

Personal data recipients participate at delivery of the goods or ensure marketing services. Provided data are in necessary scope for performance of the particular service. In case of camera records, PANCONNECT may provide recordings to the state bodies or the public bodies. PANCONNECT does not have any intention to submit the personal data to the third country or international organisation.

These regulations intended for the use of the websites and the personal data protection are valid as of 25. 5. 2018.